

Minutes of the PNTF Board Meeting held August 20, 2012

President William Hickman called the meeting to order at 7:00 p.m. at Seattle Parks and Recreation Building at 100 Dexter Ave. N. in Seattle. The following were present: William Hickman, Ivars Ikstrums, Ed Viering, Doug Chandler, Bill Roe, Patti Petesch, Neal Stoddard, Kenny Emerick, Darlene Hickman, Stan Chraminski, Becca Peter, Holly Genest.

I MINUTES AND EXECUTIVE REPORTS

- A. Minutes: Ed Viering distributed the agenda, latest schedule and minutes for the June Meeting. The minutes were accepted.
- B. Treasurer's Report: Doug Chandler submitted his report. The report was accepted.
Overall Total as of 7/31/2012: \$90,994.57. Group breakdowns:
- | | | | |
|----------------|-------------|--------------------------|-------------|
| General Fund - | \$37,225.07 | Masters - | \$16,972.63 |
| Open - | \$14,802.90 | Youth - | \$13,098.51 |
| Open Chair - | \$ 1,671.35 | Fred Dean Youth Travel - | \$ 3,365.00 |
- C. Membership Report: Tracy Silva submitted her report via email. The report was accepted.
1. As of Jun 16, 2012: Youth– 1158; Open– 348; Masters– 613; Clubs– 63.
 2. Relative to a year ago: Youth is up 74, Open is up 48, Masters is up 24, Clubs is up 5.
- D. Vice President's Report:
1. Ivars attended JO regionals in Bend. The long ride was worth it. He gave a hat tip to Patti, Char, Kenny and Mick who worked the meet. Ivars was thanked by 3 different Oregon officials.
 2. Ivars mentioned how beneficial it is when we can support out of area meets and stressed that “throwing it over the fence” is wrong as it is still our region.
- E. President's Report: William Hickman
1. Bill attended Olympic Trials as a safety official in the throws. It rained every day.
 2. While there, Darlene was asked on short-notice to be Head of Delegation to IAAF World Junior Championships in Barcelona. This meet will be in Eugene in 2014. There was a 4x400 relay fiasco which led the Jury to dictate a runoff—which the US team wound up running solo.
 3. Team USA won 29 medals in London. NBC had their best coverage so far.
 4. Our association received full accreditation for 2011.
 5. Bill passed around a photo of Bill Roe--- with USATF CEO, President and Associations Chair---being presented our Bronze-level Outstanding Associations Award. Bill Roe pointed out that other associations missed out on this award due to small things such as individual members, club members and sanctions per 100K population.
- F. Office Manager's Report: No report.

II OLD BUSINESS

- A. PNTF Annual Meeting Update – Patti Petesch.
1. The room reserve is paid for. Flyer is almost ready except for the title template.
 2. Patti asked about getting a banquet permit to serve alcohol at lunch. It was moved and accepted to get one.
 3. Becca will email all members.
 4. Committee meetings: Youth 11 to 2; Master 12 to 2; Open 12 to 2. Food at 2:00. Meeting at 2:30.
- B. Vote on By-Laws proposal – Ed Viering/Bill Roe
1. Two proposals had been discussed at last meeting and had been emailed to the board last week.
 2. Bill Roe briefed proposal A – the housekeeping changes. The proposal was accepted by unanimous vote.

3. Ed Vierung briefed proposal B– Board Composition and Officer Duties. Ivars suggested an amendment to article 9F to add the phrase: “and at least once a year in the month following the annual meeting.” The proposal, with amendment, was accepted by unanimous vote.

III NEW BUSINESS

A. Associations Workshop Debrief – Patti Petesch

1. Max Siebel stated that associations are the backbone of USATF. He said Andy Martin was leaving, of his own accord, his position of Director of Grassroots on Sep 30.
2. Patti moved that we send a nice letter to Andy. Motion was approved.
3. There is a big push with branding.
4. New DELIVRA system gives access to membership database, email templates and member emails. It can be filtered on Youth, etc. ---but not on clubs yet. It will be used for key messages like banquets, championships and annual meetings. It has an easy unsubscribe feature.
5. There was a session on how to use the Associations Resource Center. Patti suggested we provide the Association Scorecard at the annual meeting.
6. There is a new online entry system. Sanctions will be online in 2013. As a first step in standardizing sanctions there will be maximum fees/discounts/late fees.
7. There were major Q&A sessions on USATF online registration vs. CoachO, and on background checks with TCLogic.
8. There was a presentation on the various award programs.
9. At the Annual Meeting: be on the lookout for a booklet about the candidates. Friday will be nominations for committee positions. Saturday will be the vote on President of USATF.
10. Site selections are: 2012 Daytona, 2013 Indianapolis, 2014 Anaheim, 2015 Houston, 2016 Orlando, 2017 Indianapolis.
11. Rules changes are due on August 29th.
12. A draft of Association Standards will be completed in August and voted at Annual Meeting.
13. Regional Coordinator Meeting: there will be a trip to Wyoming to help that association, and maybe a trip to Alaska. They talked about Youth and Open championships.
14. Mike Price of Essex Insurance gave a presentation. Youth athlete insurance is 2nd payer unless person is uninsured—then USATF pays first. Bill Roe stated the insurance issue affects road runs because race directors are signing contracts and don’t know what they are assuming in way of risk.
15. Becca is our new Communications Chair and also attended the workshop. Patti thanked her for going and stated “It is important for us committee people to think about going. There is always something to learn.”

B. Associations Workshop Debrief: Communications – Becca Peter

1. USATF wants us to switch our website to the National Associations Network but they are not pressuring anyone. The network is analogous to the NFL’s common-formatted team websites.
 - i. Advantages: new simple HTML code which doesn’t need proficiency in applications like Dreamweaver. Access can be limited so people can only edit their own sections. Can include press releases and news stories. Includes media libraries. Saves previous versions of content (uses Kentico for a CMS). Will eventually be cell phone optimized. We can sell our own ads. We make money if someone buys items through our website.
 - ii. Disadvantages: Need an HTML savvy webmaster. \$150/mo the first year. \$50/month after (but includes support). PNTF.org address would change, but we can auto-forward. We would need to pay \$10/yr to maintain the domain name. Would get National office ads---and potentially sponsor ads.
 - iii. Becca recommended we wait and re-evaluate in 6 months. They are still working out bugs and our website is fine right now. We are in no rush.

C. USATF Annual Meeting – Darlene Hickman. Our delegation’s activities start at 5:00PM on November 29th and end on Dec 2nd.

- D. Identify Annual Meeting delegates (preliminary) –Ed Viering. So far, the following have confirmed they will attend. Becca Peter, Kenny Emerick, Holly Genest, Patti Petesch, Darlene Hickman, Ivars Ikstrums, Bill Roe. Becca will work on getting athletes.
- E. Appoint nominating committee for election of Officers – Bill Hickman appointed Ed Viering and Carole Langenbach as the nominating committee. Tell them if you are interested in running for one of the four officer positions.

IV COMMITTEE REPORTS

- A. Youth Committee: Holly Genest
 - 1. Holly thanked those who worked JO Association and Regional meets. We had 640 athletes at Association meet—split 50/50 by gender. Regional had 1,039 athletees—454 were ours (44%).
 - 2. Not counting JOs/Hershey/All-Comers...we had 7 T&F meets and 1 XC meet .
 - 3. Association Cross Country will be November 10th.
 - 4. Ed Viering gave a short debrief of his time working the Youth National Championship in Arlington, TX.
 - 5. Darlene stated that JO Nationals had 4 to 8 heats in every age group in every event. The schedule was ludicrous and some crews worked from 6AM o 10PM. Patti stated this led to an issue with behavior of officials at the Javelin.
- B. Open Committee: Becca Peter.
 - 1. Bill Roe was named chair of Open and Cross County Sub-committees. Tom Cotner was named chair of Road Sub-committee.
 - 2. Open XC championship is Nov 4.
 - 3. Our Regional T&F championship in June 15 next year.
 - 4. We are investigating bidding on Club Track Nationals for July 2014 at UW.
- C. Masters Committee: Neal Stoddard.
 - 1. MUT: White River 50 was July 27.
 - 2. Masters Throws Pentathlon is this weekend.
 - 3. Masters 10K Championship was Aug 18th at Railroad Days
- D. Race Walk Committee: Stan Chraminski.
 - 1. Season is over. There is a 1 hour walk Oct 14 in Banks, OR.
 - 2. Team USA had a 26th place finisher in London.
- E. Officials Committee: Ed Viering for Bob Springer.
 - 1. NCAA West Regional is on Friday Nov 9th with some set-up Wednesday and main set-up on Thursday. We will use Sean at Record Timing again. It will be similar to last 2 years for PAC 12 and Club Nationals.
 - 2. A very low-key UW-SeattleU meet is Aug 31.
 - 3. Sundodger is at Lincoln Park on Sep 15th: 9:00 W 6K Open; 9:40 M 8K Open; 10:25 HS G 5K Varsity; 11:00 W 6K Invitational; 11:35 M 8K Invitational; 12:20 HS B 5K Varsity; 12:50 HS G 5K JV; 1:30 HS B 5K JV.
- F. Officials Certification & Training: Ed Viering for Bob Springer.
 - 1. Bob is working on a minor revision to clinic slides.
- G. Website: Becca Peter.
 - 1. Mostly covered during Associations Workshop debrief. Becca asked about putting links for purchases on our website and was approved to do so.
- H. USATF Associations Committee: Patti Petesch. Covered during Workshop debrief.
- I. USATF Board of Directors Update: Darlene Hickman.
 - 1. Lots of changes in the National Office. An org chart will be provided once it is ready. Sep 19th is a conference call. Oct 6th is an in-person meeting.
 - 2. There was a strong appeal for officials to join up for four-year membership blocks.

Next meeting is: September 23, 2012

The meeting was adjourned at exactly 8:53 p.m.

Respectfully submitted,

Ed Viering
PNTF Secretary